

WILLY BIEN-AIME ATOMY EMPIRE SYSTEM

1. Empire Structure

Content → DM → Video → Zoom → Signup → Duplication

2. Daily Content Strategy

Post 2–3 videos daily: Lifestyle, Problem, Product, Education, Invitation

3. DM Script

Connect → Qualify → Introduce → Edify → Close

4. Zoom Structure

Story → Problem → Solution → Proof → Call to Action

5. Duplication System

5 Conversations, 3 Exposures, 2 Follow-ups, 1 Signup daily

6. Fast Start (72 Hours)

Day 1: Setup

Day 2: Invite

Day 3: Bring Guests

7. Objection Handling

No Time → Flexible

No Money → Need income

Think → Clarify concern

8. Leadership Positioning

Atomy Coach, Wealth Builder, Freedom Mentor

9. 90-Day Plan

Month 1: Recruit

Month 2: Duplicate

Month 3: Scale

Final Formula

Brand + Content + System + Action + Duplication = Growth